





# Academic Life

**We will ensure you get the most from your learning experience. We will represent your views and lobby on your behalf when something needs to change. We will;**

1. Move LJMU to be in the top 75 UK Universities and in the top 3 of its peers by listening to you and lobbying the University
2. Challenge LJMU for continuous improvement so that you rate assessment feedback, organisation and management above the sector average in the National Student Survey
3. Produce an annual statement of student priorities for education by investing in research and submitting the results to the University, the National Union of Students and wider
4. Make the changes students want at the local level by having at least one active course rep for every course
5. Ensure that staff consider students to be partners in developing education by investing in our relationships with LJMU



# Work Life

**We will ensure you are prepared for your future career. We will;**

1. Map all of our volunteer and work opportunities to help student participation lead to LJMU's WOW programme accreditation
2. Have a productive and challenging relationship with the Graduate Development Centre and careers support where we make each other better
3. Have sector leading human resources support for our volunteers and staff to attain the Investors In People Gold Award and be recognised as Investors in Diversity
4. Have research in place that will improve the quality and availability of work based learning
5. Ensure all our activity contributes to the Higher Education Achievement Report
6. Know that 98% of our staff team love working at LiverpoolSU



# Support Life

We will support you when you need it, through our advice centre, course reps, community reps and hall reps. We will;

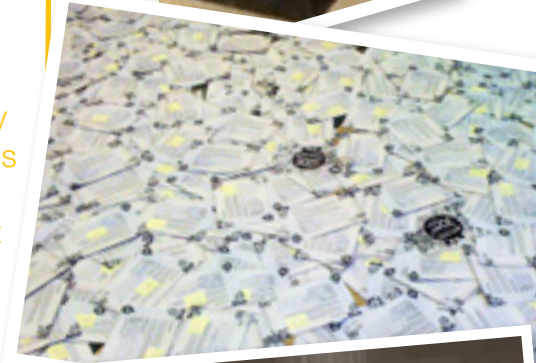
1. Make sure you can talk to each other, to us and to the University about how you want your student life to be better by investing in technology and innovation
2. Ensure you can access professional, independent, quality advice locally by working with LJMU and city partners
3. Attain Investors in Volunteers accreditation for our support to volunteers
4. Be a Widening Participation Champion and constantly challenge the University to provide sector leading financial and pastoral support
5. Be experts on retention policy and help LJMU to lead peers in their understanding and support for students at risk of not continuing their studies
6. Help you meet people and be part of where you live by training and supporting 30 hall reps and 20 community reps
7. Improve standards and raise student satisfaction with accommodation to 94% in the private sector and 98% in halls
8. Show that 75% of students agree that they trust us to advise and support them



# Campaigns Life

We will campaign with you on the issues that are important to you, inside University and beyond. We will;

1. Use student feedback to demonstrate that our democracy is easy to understand and access
2. Train 100 students in our Activist Academy volunteer programme, who will change lives and inspire others at LJMU and afterwards
3. Deliver campaigns that are informed, planned and create the change that we know students want
4. Win NUS Campaign of the Year Award
5. Ensure 80% of students are involved in shaping our priorities.



# To make this happen LiverpoolSU will.....

1. Demonstrate we reach, engage and excite all students not just parts of the LJMU demographic
2. Actively seek and collaborate with key partners, particularly the University to deliver for students
3. Maintain £200k as a reserves fund to give us the security that allows us to focus on extending our reach and delivering for students
4. Develop relationships with University Corporate Comms and the local media to positively portray the role of students in the city
5. Work with students to ensure the new students' union development is at the heart of campus and the heart of their student experience.
6. Show that by 2014 70% of students say we have had a positive impact on their time at LJMU

## Support it

An online vote of all our members, through BlackBoard, between 6th & 14th October.

## Shape it

Our student-led Forums are open meetings which debate and decide our priorities for the year.

## Lead it

Elected Sabbatical Officers are students who take a paid year out to deliver the Strategic Objectives. All students vote and any student can stand.

## Love it

The real call to action in these Strategic Objectives is to all students to live them and love them – if LiverpoolSU, with our Officers, Forums and student members is doing our job properly then we will be life changing and everybody will love student life.

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